

alexandra ISHIGAKI

INTERACTIVE ART DIRECTOR, DESIGNER & ILLUSTRATOR

Freelance, '06 to Present

Run a successful business designing & creating responsive websites, microsites, sales pitches, ads, e-newsletters, mobile apps, wireframes and much, much more. Work both in-house and off-site contracts, with well-known, high-profile clients.

Select Clients

Bank of Montreal, Canadian Living, Cottage Life, Toronto Star, WagJag, Wedding Bells

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WEB DESIGNER

Transcontinental Media, '07 to '10

Sole designer for both Sales and Editorial online divisions. Created interactive content for some of Canada's most beloved magazines. Worked with over 60 sales clients resulting in a high-ratio of long-term, returning projects that resulted in hundreds of thousands of dollars in revenue.

Select Brands

Barbie, Canadian Living, Mercedes Benz, Neutrogena, Style at Home, Febreze

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ASSISTANT DESIGNER

Outpost Magazine, '05 to '07

'13

'12

'11

'10

'09

'08

'07

'06

Skills

Adobe Creative Suite (Photoshop, Flash, Illustrator, InDesign), Microsoft Office

Proficient knowledge of HTML and CSS; workable knowledge of actionscript, PHP, JQuery and javascript

WordPress, Blogger, Joomla and Balsamiq

Recent Accolades

GOLD

Best data visualization

Canadian Online Publishing Awards 2012

HONOURABLE MENTION

Best Multimedia Feature,

National Magazine Awards 2010

Education

E-MARKETING CERTIFICATE

Canadian Marketing Association, '08 to '09

WEB DESIGN, DEVELOPMENT & MAINTENANCE CERTIFICATE

Humber College, '06 to '07

CERTIFICATE OF WRITING

University of Western Ontario, '02 to '05

Bachelor of Arts

HONOURS VISUAL ARTS WITH MEDIA, INFORMATION AND TECHNOCULTURE

University of Western Ontario, '02 to '06